Chung Yuan Christian University Office of Digital Education
Digital Course Incentive and Subsidy Implementation Project

Approved by the 111-1-1 Academy Affairs Meeting of the International Cloud Academy on August 29, 2022
Amended in accordance with CYCU Letter No. 1120002325 dated July 4, 2023
Amended by the 112-1-1 Office Affairs Meeting of the Office of Digital Education on September 7, 2023
Amended by the 112-1-2 Office Affairs Meeting of the Office of Digital Education on October 16, 2023
Amended by the 114-2-6 Office Affairs Meeting of the Office of Digital Education on April 27, 2026

I. In response to global trends in digital teaching and reforms in higher education digital learning policies, and to encourage faculty members to develop and offer high-quality digital teaching materials, including Massive Open Online Courses (MOOCs) and distance learning courses, or to use international open educational resources in order to enhance teaching quality and learning effectiveness, Chung Yuan Christian University (hereinafter referred to as "the University") hereby establishes the "Chung Yuan Christian University Office of Digital Education Digital Course Incentive and Subsidy Implementation Project" (hereinafter referred to as "the Project").

II. A MOOC digital course under the Project means a course in which the instructor designs several instructional topics in accordance with the course schedule, each topic contains multiple instructional videos of five to fifteen minutes, and the total audiovisual duration for each course is, in principle, six to eighteen hours, supplemented by online interactive discussions, tests, and other learning activities.

III. Eligible recipients of incentives and subsidies: Instructors offering MOOCs, distance learning courses, or other digital courses on external platforms recognized by the University in support of the Ministry of Education's digital projects or the policies of the Office of Digital Education (hereinafter referred to as "the Office"), with support for related platform operation and maintenance.

IV. An instructor may choose any one of the following instructional methods to apply MOOC teaching materials in a course:

(1) Distance Learning Credit Course: At least one-half of the total course hours shall be delivered through online distance learning, with the remaining hours delivered through in-person instruction by the instructor. The course shall be offered in accordance with the Ministry of Education's "Implementation Regulations Governing Provision of Distance Education by Junior Colleges and Institutions of Higher Education," the University's "Regulations for the Implementation of Distance Learning," the University's "Distance Learning Course Evaluation Project," and other applicable requirements.

(2) Flipped Classroom Instruction: MOOC audiovisual teaching materials shall be combined with a flipped classroom model in courses offered during a regular semester or summer session at the University. In addition to online audiovisual instruction, in-person sessions shall include tests, explanations, discussions, and submission of assignments. The in-person instructional hours shall be specified in the course outline before the course begins.

(3) Online Platform Instruction: A fully online course offered on a digital learning platform recognized by the University as a Massive Open Online Course available to the general public, interinstitutional students, first-year students, or senior high school students.

V. Hourly Remuneration for Course Recording: For a MOOC developed under a Ministry of Education digital project, each completed hour of audiovisual teaching materials shall be remunerated at seven times the recording-hour rate. The hourly rate shall be determined in accordance with the Ministry of Education's standards for the payment of lecture hourly fees. If a course is co-taught by multiple instructors, the percentage allocation of the hours shall be specified when the application to offer the course is submitted. Remuneration shall be paid only once for the same course. A course not developed under a Ministry of Education project may apply for the University's teaching resource production subsidy.

VI. Digital teaching involving MOOCs, distance learning courses, and similar courses promoted in coordination with a Ministry of Education project or an Office policy may receive incentives or subsidies under the following circumstances. This subsidy shall not apply to a course offered as a self-study course or a course whose offering is subsidized by an external platform.

(1) Policy-Featured Course: A course applied as and offered as a University distance learning course may, after application by the instructor and approval by the Academy, be designated as a policy-featured course and shall not be subject to the limit on overload teaching hours.

(2) Teaching Assistant Subsidy: During each course offering, teaching assistant funding for ten to forty hours per month may be subsidized according to enrollment. The Office may adjust the amount when necessary.

(3) Teaching Material Development Subsidy: For each course, during the preparation of teaching materials, course recording, and teaching, operating expenses required for course-related teaching material preparation and online course operation may be subsidized. This item shall not be subsidized if the course has already received a related subsidy from within or outside the University.

(4) Digital Talent Development: To cultivate students' digital learning application abilities and promote online learning platform development and course implementation, Digital Learning Assistants may be appointed and centrally planned and engaged by the Office. Students are encouraged to participate in practical work involving digital course recording, audiovisual editing, uploading teaching materials, integration and application of technology, subtitle production, platform function collaboration, and learning data analysis, thereby enhancing their ability to apply digital technologies.

(5) Course Operation Fee Subsidy: For a course offered on a domestic or international platform recognized by the University, the instructor may be granted an online course operation fee to support online assignments, tests, instructor-student interactive discussions, and other instructional activities.

1. Courses offered on domestic or Mainland China MOOC platforms (per class offering):

Chinese-Taught Courses		English-Taught Courses	
Enrollment	Course Operation Fee (NT$)	Enrollment	Course Operation Fee (NT$)
100 or fewer	4,000	100 or fewer	5,000
101-200	5,000	101-200	6,000
201-300	6,000	201-300	7,000
301-400	7,000	301-400	8,500
401-500	8,000	401-500	10,000
501-600	10,000	501-600	12,000
601-700	12,000	601-700	14,000

2. Courses offered on overseas MOOC platforms (per class offering): Principally English-taught courses, divided into first and subsequent offerings.

Enrollment	First Offering Course Operation Fee (NT$ per class)	Second and Subsequent Offerings Course Operation Fee (NT$ per class)
200 or fewer	10,000	6,000
201-300	12,000	7,000
301-400	14,000	8,000
401-500	16,000	10,000
501-600	18,000	12,000
601-700	20,000	14,000

3. Domestic interinstitutional distance learning course: A course offered by the University to promote distance learning by students of domestic universities across institutions.

Number of Students from Other Institutions	Domestic Course Operation Fee (NT$ per class)
1-9	1,500
10	3,000
11-20	5,000
21-30	7,000
31 or more	10,000

4. International sister-institution distance learning course: A course offered by the University to promote interinstitutional distance learning by students of overseas sister institutions.

Number of Students from Sister Institutions	International Course Operation Fee (NT$ per class)
1-5	10,000
Each additional student beyond five	An additional NT$1,000 per student, up to a total of NT$25,000 per class

VII. Where a MOOC is selected by the Ministry of Education as a benchmark course, the instructor shall receive a certificate and be publicly commended.

VIII. Funding for incentives or subsidies under the Project shall be provided primarily from relevant Ministry of Education project funds and may be adjusted flexibly in accordance with the annual budget.

IX. The Project shall be promulgated and implemented upon discussion and approval by the Office Affairs Meeting of the Office of Digital Education. The same procedure shall apply to amendments.